

Alicia Pollock's Imagine Photography 2025

Account List

| FULL NAME | ACCOUNT TYPE | ACCOUNT SUBTYPE | DESCRIPTION | TOTAL BALANCE |
|--|---------------------------|------------------------------------|--|------------------|
| Accounts Payable (A/P) | Accounts payable (A/P) | Accounts Payable (A/P) | Money owed to vendors for products and services | |
| Accounts Receivable (A/R) | Accounts receivable (A/R) | Accounts Receivable (A/R) | Money customers owe for products and services | |
| Business Checking (1025) | Bank | Checking | | |
| Cash | Bank | Cash on hand | Cash the business keeps on hand, like petty cash | |
| Money Market (7809) | Bank | Money Market | | |
| Cost of goods sold | Cost of Goods Sold | Supplies & Materials - COGS | The costs to your business to make products or services | |
| Cost of goods sold:Cost of labor - COGS | Cost of Goods Sold | Cost of labor - COS | Costs of outside labor to make a product | |
| Cost of goods sold:Equipment rental - COGS | Cost of Goods Sold | Equipment Rental - COS | Costs of equipment rental to make a product | |
| Cost of goods sold:Freight in - COGS | Cost of Goods Sold | Shipping, Freight & Delivery - COS | Cost of freight and delivery for goods sold or used to make a product | |
| Cost of goods sold:Supplies & materials - COGS | Cost of Goods Sold | Supplies & Materials - COGS | Costs of parts and supplies to make a product | |
| Busienss Visa (5678) | Credit Card | Credit Card | | |
| Accumulated adjustment | Equity | Accumulated Adjustment | Adjustments to owner's equity that aren't from net income | |
| Additional paid in capital | Equity | Paid-In Capital or Surplus | Cash contributed to the company by a shareholder in excess of stock purchase price | |
| Common stock | Equity | Common Stock | Money received in exchange for common stock | |
| Opening balance equity | Equity | Opening Balance Equity | Opening balances of bank accounts, assets, and liabilities | |
| Retained Earnings | Equity | Retained Earnings | | |
| Shareholders' equity | Equity | Owner's Equity | Money invested in the business by shareholders | |
| Shareholders' equity:Contributions | Equity | Owner's Equity | Cash contributed to the company by a shareholder | |
| Shareholders' equity:Distributions | Equity | Owner's Equity | Cash contributed to the company by a shareholder that will not be repaid | |
| Treasury stock | Equity | Treasury Stock | Money paid to buy back stock from a shareholder | |
| Advertising & marketing | Expenses | Advertising/Promotional | Costs to promote products and services | |
| Advertising & marketing:Listing fees | Expenses | Advertising/Promotional | Costs to list products and services on third-party websites | |
| Advertising & marketing:Marketing | Expenses | Advertising/Promotional | | |
| Advertising & marketing:Social media | Expenses | Advertising/Promotional | Costs to promote the business on social media | |
| Advertising & marketing:Website | Expenses | Advertising/Promotional | Costs to promote the business on websites | |
| Bad Debt | Expenses | Bad Debts | Costs to your business from unpaid customer debt | |
| Business licenses | Expenses | Taxes Paid | Costs of business licenses and permits that are considered expenses | |
| Commissions & fees | Expenses | Commissions & fees | Commissions paid to salespeople, or fees paid to other businesses for services | |
| Contract labor | Expenses | Cost of Labor | Payments made to contractors or subcontractors | |

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| Contributions to charities | Expenses | Charitable Contributions | Money the business donates to a charity | |
| Employee benefits | Expenses | Payroll Expenses | Costs of employee benefit programs | |
| Employee benefits:Employee retirement plans | Expenses | Payroll Expenses | Costs of employee retirement plans | |
| Employee benefits:Group term life insurance | Expenses | Payroll Expenses | Costs of group term life insurance coverage | |
| Employee benefits:Health insurance & accident plans | Expenses | Payroll Expenses | Costs of employee health care and accident plans | |
| Employee benefits:Officers' life insurance | Expenses | Payroll Expenses | Costs of officers' life insurance | |
| Employee benefits:Workers' compensation insurance | Expenses | Payroll Expenses | Costs of worker's compensation insurance coverage | |
| Entertainment | Expenses | Entertainment | Costs of entertainment, like movies or sporting events | |
| General business expenses | Expenses | Other Business Expenses | Other money your business spends to run the business | |
| General business expenses:Bank fees & service charges | Expenses | Other Business Expenses | Costs of having a business bank account | |
| General business expenses:Continuing education | Expenses | Other Business Expenses | Costs of education related to your industry | |
| General business expenses:Memberships & subscriptions | Expenses | Dues & subscriptions | Costs of memberships and subscriptions related to your industry | |
| General business expenses:Uniforms | Expenses | Other Business Expenses | Costs of uniforms for the workers in your business | |
| Insurance | Expenses | Insurance | Costs of premiums for insurance | |
| Insurance:Business insurance | Expenses | Insurance | Costs of premiums for business insurance | |
| Insurance:Liability insurance | Expenses | Insurance | Costs of premiums for liability insurance | |
| Insurance:Property insurance | Expenses | Insurance | Costs of premiums for property insurance | |
| Interest paid | Expenses | Interest Paid | Interest paid on loans, credit cards, or mortgages | |
| Interest paid:Business loan interest | Expenses | Interest Paid | Interest paid on a business loan | |
| Interest paid:Credit card interest | Expenses | Interest Paid | Interest paid on a business credit card balance | |
| Interest paid:Mortgage interest | Expenses | Interest Paid | Interest paid on a property mortgage | |
| Legal & accounting services | Expenses | Legal & Professional Fees | The costs of accountants and attorneys to help run your business | |
| Legal & accounting services:Accounting fees | Expenses | Legal & Professional Fees | Costs of accountants, tax advice, and tax forms | |
| Legal & accounting services:Legal Fees | Expenses | Legal & Professional Fees | Costs of attorneys to help run your business | |
| Meals | Expenses | Travel Meals | Costs of meals for workers | |
| Meals:Meals with clients | Expenses | Promotional Meals | Costs of meals with customers and clients | |
| Meals:Travel meals | Expenses | Travel Meals | Costs of meals during business trips | |
| Office expenses | Expenses | Office/General Administrative Expenses | Costs of supplies for the office, like pens and cleaning products | |

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| Office expenses:Computer Expenses | Expenses | Office/General Administrative Expenses | | |
| Office expenses:Merchant account fees | Expenses | Office/General Administrative Expenses | Costs to process transactions and have a merchant account | |
| Office expenses:Office supplies | Expenses | Office/General Administrative Expenses | Costs of supplies for the office | |
| Office expenses:Printing & photocopying | Expenses | Office/General Administrative Expenses | Costs of printing paper and ink | |
| Office expenses:Shipping & postage | Expenses | Shipping, Freight & Delivery | Costs of stamps, postage, and shipping supplies | |
| Office expenses:Small tools & equipment | Expenses | Office/General Administrative Expenses | Costs of small tools and equipment for the business | |
| Office expenses:Software & apps | Expenses | Office/General Administrative Expenses | Costs of software and apps for the business | |
| Payroll expenses | Expenses | Payroll Expenses | Costs of employee pay | |
| Payroll expenses:Officers' salaries | Expenses | Payroll Wage Expenses | Cost of officers' pay | |
| Payroll expenses:Salaries & wages | Expenses | Payroll Wage Expenses | Cost of employee pay | |
| Rent | Expenses | Rent or Lease of Buildings | Rent paid for buildings, offices, land, or equipment | |
| Rent:Building & land rent | Expenses | Rent or Lease of Buildings | Rent paid for a building, office, or land | |
| Rent:Equipment rental | Expenses | Equipment Rental | Costs of renting cars, machinery, or equipment for the business to use | |
| Repairs & maintenance | Expenses | Repair & Maintenance | Costs of repairs and maintenance for the business other than from vehicles | |
| Taxes paid | Expenses | Taxes Paid | Costs of payroll, property, and other taxes | |
| Taxes paid:Payroll taxes | Expenses | Payroll Tax Expenses | Cost of employer portion of payroll taxes | |
| Taxes paid:Property taxes | Expenses | Taxes Paid | Costs of property taxes | |
| Travel | Expenses | Travel | Costs of business-related travel | |
| Travel:Airfare | Expenses | Travel | Costs of airfare | |
| Travel:Hotels | Expenses | Travel | Costs of hotel and lodging | |
| Travel:Taxis or shared rides | Expenses | Travel | Costs of using a ride-share service or taxi for business reasons | |
| Travel:Vehicle rental | Expenses | Travel | Costs of renting vehicles for business trips | |
| Uncategorized Expense | Expenses | Other Miscellaneous Service Cost | | |
| Utilities | Expenses | Utilities | Costs of utilities used to operate the business | |
| Utilities:Disposal & waste fees | Expenses | Utilities | Costs to dispose of waste | |
| Utilities:Electricity | Expenses | Utilities | Costs of electricity service | |
| Utilities:Heating & cooling | Expenses | Utilities | Costs of heating and cooling services | |
| Utilities:Internet & TV services | Expenses | Utilities | Costs of internet and television service | |
| Utilities:Phone service | Expenses | Utilities | Costs of phone service | |
| Utilities:Water & sewer | Expenses | Utilities | Costs of water and sewer service | |
| Accumulated amortization | Fixed Assets | Accumulated Amortization | The total of intangible asset amounts previously reported as expenses | |

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| Accumulated depreciation | Fixed Assets | Accumulated Depreciation | The total cost of assets previously reported as expenses | |
| Buildings | Fixed Assets | Buildings | Buildings the business owns | |
| Furniture & fixtures | Fixed Assets | Furniture & Fixtures | Furniture owned by the business | |
| Improvements | Fixed Assets | Leasehold Improvements | Payments for labor and materials used to improve property you own or lease | |
| Long-term office equipment | Fixed Assets | Other fixed assets | Equipment the business uses for longer than a year | |
| Tools, machinery, and equipment | Fixed Assets | Machinery & Equipment | Equipment that's used for longer than a year for work outside of the office | |
| Vehicles | Fixed Assets | Vehicles | Vehicles the business owns | |
| Billable Expense Income | Income | Service/Fee Income | | |
| Discounts given | Income | Discounts/Refunds Given | Money given to a customer as a refund or a discount | |
| Photography Income | Income | Service/Fee Income | | |
| Sales of Product Income | Income | Sales of Product Income | Money your business earns from products it sells | |
| Services | Income | Service/Fee Income | | |
| Uncategorized Income | Income | Service/Fee Income | | |
| Long-term business loans | Long Term Liabilities | Other Long Term Liabilities | Loans the business will owe for longer than a year, like vehicle loans | |
| Long-term loans from shareholders | Long Term Liabilities | Debts related to participating interests | Loans from a shareholder that will be owed for longer than a year | |
| Mortgages | Long Term Liabilities | Other Long Term Liabilities | Mortgages owed for buildings or land | |
| Deferred income taxes | Other Assets | Deferred tax | Income taxes paid in advance | |
| Goodwill | Other Assets | Goodwill | The excess in purchase price over the value of a business, like for intellectual property or a brand | |
| Lease buyout | Other Assets | Lease Buyout | Cost value of a lease buyout | |
| Licenses held | Other Assets | Licenses | Costs of licenses of value that are considered assets, like liquor or lottery licenses | |
| Long-term investments | Other Assets | Long-term investments | Investments held for more than one year | |
| Long-term loans to related parties | Other Assets | Long Term Loans and Advances to Related Parties | Loans given to another company you own that will be owed for longer than a year | |
| Patents, copyrights, & franchises | Other Assets | Intangible Assets | Assets that aren't physical, like trademarks, franchises, and other intangible assets | |
| Security deposits | Other Assets | Security Deposits | Deposits from customers that the business returns when services are complete | |
| Startup & organizational costs | Other Assets | Organizational Costs | Legal costs incurred when forming or reorganizing a company | |
| Allowance for bad debts | Other Current Assets | Allowance for Bad Debts | An estimate of money owed by customers that might not get paid | |
| Employee cash advances | Other Current Assets | Employee Cash Advances | Payments made to employees that will be repaid to the company | |

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| Inventory Asset | Other Current Assets | Inventory | Products on hand to sell to customers | |
| Loans to officers | Other Current Assets | Loans To Officers | Money loaned to officers expected to be repaid within a year | |
| Loans to others | Other Current Assets | Loans to Others | Short-term loans provided to an employee or others | |
| Loans to shareholders | Other Current Assets | Loans to Stockholders | Money loaned to shareholders expected to be repaid within a year | |
| Payments to deposit | Other Current Assets | Undeposited Funds | Cash or checks your business is ready to deposit at the bank | |
| Prepaid expenses | Other Current Assets | Prepaid Expenses | Payments made in advance for products and services | |
| Real estate loans to others | Other Current Assets | Investment - Mortgage/Real Estate Loans | Loans given to others for real estate purchases to be paid back within a year | |
| Tax exempt investments | Other Current Assets | Investment - Tax-Exempt Securities | Investments in tax-exempt securities, like local and municipal bonds | |
| Uncategorized Asset | Other Current Assets | Other Current Assets | | |
| U.S. savings bonds and investments | Other Current Assets | Investment - U.S. Government Obligations | Investments in U.S. government bonds, treasury notes, and other securities | |
| Customer prepayments | Other Current Liabilities | Other Current Liabilities | Down payments from customers for future goods and services | |
| Lines of credit | Other Current Liabilities | Line of Credit | A credit line the business spends and repays on later | |
| Payroll wages and tax to pay | Other Current Liabilities | Payroll Tax Payable | Money owed to payroll tax agencies, employees for wages, or others for payroll liabilities | |
| Payroll wages and tax to pay:Payroll tax to pay | Other Current Liabilities | Payroll Tax Payable | Money owed to payroll tax agencies to be paid within a year | |
| Payroll wages and tax to pay:Retirement benefits to pay | Other Current Liabilities | Payroll Tax Payable | Money owed for retirement benefits like a 401(k) to be paid within a year | |
| Payroll wages and tax to pay:Wages to pay | Other Current Liabilities | Payroll Tax Payable | Wages owed to employees to be paid within a year | |
| Sales tax to pay | Other Current Liabilities | Sales Tax Payable | Sales tax the business collects and owes | |
| Short-term business loans | Other Current Liabilities | Loan Payable | Loans the business will owe for less than a year | |
| Short-term loans from shareholders | Other Current Liabilities | Loan Payable | Loans from shareholders to be paid within a year | |
| Amortization expenses | Other Expense | Amortization | Current period cost of amortizable assets | |
| Depreciation expenses | Other Expense | Depreciation | Costs your business deducts for large purchases over the course of their use | |
| Penalties & settlements | Other Expense | Penalties & Settlements | Costs of settlements and fines other than vehicle fines | |
| Vehicle expenses | Other Expense | Other Vehicle Expenses | Costs for the use of vehicles | |
| Vehicle expenses:Parking & tolls | Other Expense | Parking and Tolls | Costs of road tolls and parking | |
| Vehicle expenses:Vehicle fines & penalties | Other Expense | Penalties & Settlements | Costs of vehicle fines or penalties, like traffic tickets | |
| Vehicle expenses:Vehicle gas | Other Expense | Gas And Fuel | Costs to fuel vehicles | |

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|---|---------------|-----------------------------------|---|------------------|
| & fuel | | | | |
| Vehicle expenses:Vehicle insurance | Other Expense | Vehicle Insurance | Costs to insure vehicles | |
| Vehicle expenses:Vehicle registration | Other Expense | Vehicle Registration | Costs to register vehicles with a local authority | |
| Vehicle expenses:Vehicle repairs | Other Expense | Vehicle Repairs | Costs to repair vehicles | |
| Vehicle expenses:Vehicle wash & road services | Other Expense | Wash and Road Services | Costs to clean vehicles or get help on the road | |
| Credit card rewards | Other Income | Other Miscellaneous Income | Money earned from a credit card rewards program | |
| Dividends received | Other Income | Dividend Income | Dividends received from investments in other companies | |
| Insurance claims | Other Income | Other Miscellaneous Income | Money received from an insurance claim | |
| Interest earned | Other Income | Other Miscellaneous Income | Money earned from interest, like from a savings account | |
| Sale of an asset | Other Income | Gain/loss on sale of fixed assets | Money earned from the sale of an asset | |
| Sale of investments | Other Income | Gain/loss on sale of investments | Money earned from the sale of investments | |
| Tax exempt investment interest | Other Income | Tax-Exempt Interest | Money earned from interest from a tax-exempt sources, like government bonds | |
| | | | | \$0.00 |